

SCORE Kansas City Free Workshop Schedule 2024

All classes are free until further notice

Please consult the workshop section at WWW.kansascity.score.org for details.

	TIME	Jan	Feb	Mar	Apr
<i>BASICS:</i>					
Starting your Business-Basics					
	9:30a - noon	6		16	
	6:00p - 8:30p		7		8
Business Planning Tools					
	9:00a - noon		22		
	1:00-4:00p				
	6:00p-9:00p				
Franchising: Start a business- Keep your day job!					
	9:00a - 11a				25
<i>MARKETING / SALES:</i>					
Polishing Your Business Concept /Marketing Strategy /Social Media					
	10:00a - 12:30p	27			
Marketing Strategy & Social Media Marketing	12:45p-3:00p	27			
Polishing Your Business Concept					
	6:00p - 8:30p			6	
Marketing Strategy & Social Media Marketing					
	6:00p - 8:30p			7	
Marketing with Video					
	1:00p - 4:00p			19	
Global Entrepreneurship Week: Nov 11-15, 2024					
	TBD				
Branding					
	9:00a - noon			1	
Market Research					
	9:00a - 11:00a				
<i>FINANCE & FUNDING:</i>					
Financial Statement Basics/Funding Sources/Projections					
	9:30a - 4:00p		3		
Financial Statement Basics					
	6:00p- 8:30p				17
Sources of Funding					
	6:00p - 7:30p				18
Financial Projections					
	7:30p - 8:45p				18
Accessing Capital in KC					
	9:00a - 11a			12	
Fund Raising for Non-Profits - Basics					
	9:00a - noon				30
Fund Raising for Non-Profits - Events					
	9:00a - noon				
Strategic Plans for Small Non-Profits					
	9:00a - noon			26	
Grantwriting Prep Bootcamp					
	9:00a - noon				
Business Financial Literacy					
	11:30a - 1:00p	11		28	

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Learn how to use Business Credit for your business					
	6:00 -7:30p		8		
<i>DIGITAL PRESENCE & SOCIAL MEDIA :</i>					
Developing your OnLine Presence					
	9:00a - noon			14	
Social Media 101: Unpaid Sources of Social Media					
	9:00a - noon	25			
Social Media 102: Paid Sources of Social Media					
	9:00a - noon				5
Social Media & Online Mktg: Content Asset Creations Strategies					
	9:00a - noon			7	
Upgrade your Website for Better Business Results					
	9:00a - noon				11
eMail Marketing: It's Easy and Cost Effective					
	9:00a - noon		27		
Developing a Web Based Business					
	6:00p - 8:30p				
<i>MANAGING YOUR BUSINESS:</i>					
Artificial Intelligence					
	TBD				
Everything Human Resources!					
	9:00a - 11:00a				
Legal Basics for Small Business					
	9:00a - noon		1		
Business Law and Related Tax Topics					
	9:00a - 11:00a				
Solopreneurship 101					
	1:00p-4:00p				
Diverse Business Certification					
	12:00p- 1:00p				2

See KansasCity.Score.org for confirmation of dates, times, locations and registration